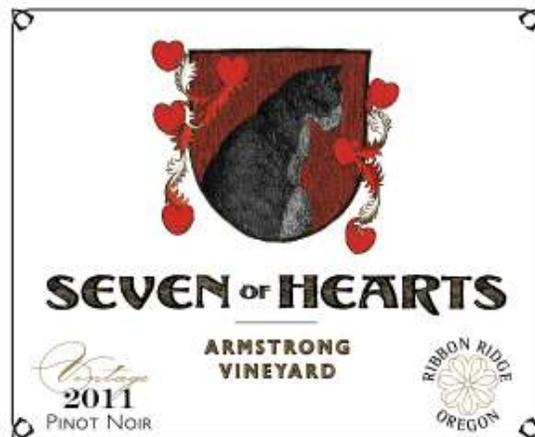


Seven of Hearts features wines from distinct appellations within Oregon's Willamette Valley and neighboring regions, including specific vineyards and portions of vineyards that show unique characteristics. Using traditional winemaking methods, our goal is small production distinctive wines of purity, complexity, and elegance.

The label on the bottle, with its neo-classical elements, symbolizes our passion for the traditional old world style of Pinot noir.

We make wines from our estate vineyard under the Luminous Hills label, which is about that specific site. Seven of Hearts is about exploring other vineyards, other AVAs, and other varietals, including highly regarded and well-managed vineyards in the Willamette Valley AVAs of Eola-Amity Hills, Dundee Hills, Chahalem Mountains, and Ribbon Ridge. We are very fortunate to be working with growers from outstanding vineyard sites where great attention to detail and care is given to the fruit.

Varietals that are classically grown in the Rhône region of France are featured under the Chatte d'Avignon sub-label of Seven of Hearts: Viognier, Roussanne, Grenache, Syrah, and Mourvedre, and the GSM blend. Our new Chateau Figareaux line highlights the Bordeaux varietals Sauvignon Blanc, Cabernet Sauvignon, Merlot, Cabernet Franc, and our classic-style red blend called Tradition.



2011 PINOT NOIR

Armstrong Vineyard

Ribbon Ridge

Cases Produced: 175

Clones: Pommard, 777

Soils: Willakenzie series Sedimentary

Harvest Dates: October 26, 2011

Cooperage: French Oak (29% New)

Alcohol: 12.5%

pH: 3.539

TA: 6.013

As with our first vintage with the Armstrong Vineyard (owned and overseen by Doug and Michele Ackerman), the 2011 expression of this extraordinary site draws upon the Pommard and 777 blocks of the vineyard, and again uses a sizable percentage of whole cluster fermented fruit (29%) to highlight the unique qualities of the sedimentary soils here in the Ribbon Ridge. The long cool growing season in 2011 teased out additional layers and balance, producing a wine with both finesse and power (where 2010 was largely about power).

SEVEN OF HEARTS WINE

14200 NW Fir Crest Road

McMinnville, Oregon 97128

Ph (971) 241-6548 Fax (503) 434-2700

Website: www.sevenofheartswine.com

Email: info@sevenofheartswine.com