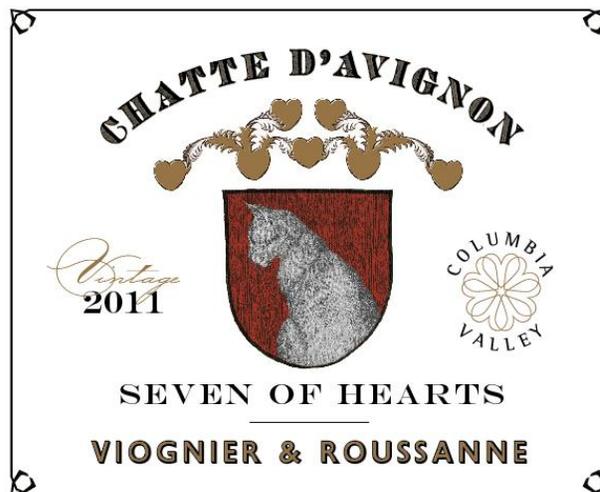


Seven of Hearts features wines from distinct appellations within Oregon's Willamette Valley and neighboring regions, including specific vineyards and portions of vineyards that show unique characteristics. Using traditional winemaking methods, our goal is small production wines of great purity, complexity, and elegance.

The label on the bottle, with its neo-classical elements, symbolizes our passion for the traditional Burgundian style of Pinot noir.

We make wines from our estate vineyard under the Luminous Hills label, which is about that specific site. Seven of Hearts is about exploring other vineyards, other AVAs, and other varietals, including highly regarded and well-managed vineyards in the Willamette Valley AVAs of Eola-Amity Hills, Dundee Hills, Chahalem Mountains, and Ribbon Ridge. We are very fortunate to be working with growers from outstanding vineyard sites where great attention to detail and care is given to the fruit.

Varietals that are classically grown in the Rhone region of France are featured under the Chatte d'Avignon sub-label of Seven of Hearts: Viognier, Roussanne, Grenache, Syrah, and Mourvedre. Our new Chateau Figareaux line highlights Bordeaux varietals, starting with a 2010 Cabernet Franc, Columbia Valley, Oregon, for release early 2012.



2011 Chatte d'Avignon

Viognier & Roussanne

Columbia Valley

Suggested Retail \$18

Cases Produced: 77

Varietal Breakdown: 59% Viognier, 41% Roussanne

Vineyards: Hellsgate Vineyard, Washington
Rattlesnake Road Vineyard, Oregon

Harvest Dates: Oct 22 - Oct 29, 2011

Bottling Date: April, 2012

Alcohol: 14.7%

Sourced from two vineyards along the Columbia Gorge, this wine is inspired by the great white wines of the Rhône region in France. Both varietals were co-fermented and aged in 100% stainless steel. The Viognier provides tropical and floral notes, as well as the overall weight, with the Roussanne contributing structure, acidity, diverse fruit elements, and a distinctive ginger spiciness.

SEVEN OF HEARTS

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