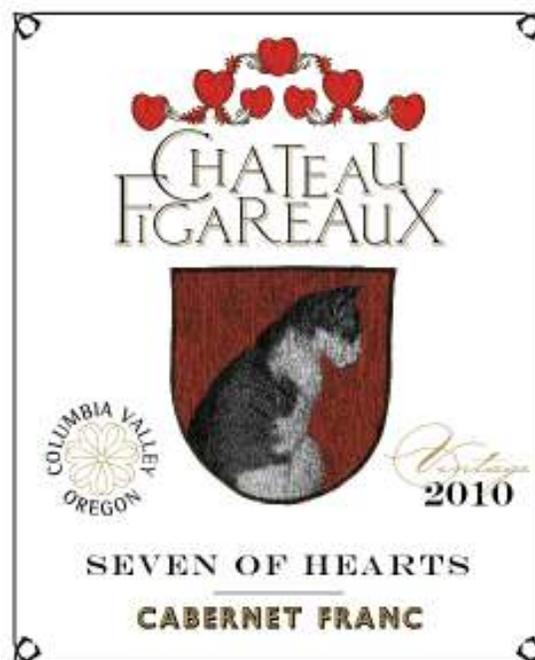


Seven of Hearts features wines from distinct appellations within Oregon's Willamette Valley and neighboring regions, including specific vineyards and portions of vineyards that show unique characteristics. Using traditional winemaking methods, our goal is small production wines of great purity, complexity, and elegance.

The label on the bottle, with its neo-classical elements, symbolizes our passion for the traditional Burgundian style of Pinot noir.

We make wines from our estate vineyard under the Luminous Hills label, which is about that specific site. Seven of Hearts is about exploring other vineyards, other AVAs, and other varietals, including highly regarded and well-managed vineyards in the Willamette Valley AVAs of Eola-Amity Hills, Dundee Hills, Chahalem Mountains, and Ribbon Ridge. We are very fortunate to be working with growers from outstanding vineyard sites where great attention to detail and care is given to the fruit.

Varietals that are classically grown in the Rhone region of France are featured under the Chatte d'Avignon sub-label of Seven of Hearts: Viognier, Roussanne, Grenache, Syrah, and Mourvedre. Our new Chateau Figareaux line highlights Bordeaux varietals, starting with a 2010 Cabernet Franc, Columbia Valley, Oregon, for release early 2012.



2010 Chateau Figareaux

Cabernet Franc  
Columbia Valley, Oregon

Suggested Retail \$29

Cases Produced: 98

Vineyard: Rattlesnake Road Vineyard

Harvest Dates: October 26, 2010

Bottling Date: January 2012

Cooperage: French Oak (20% New)

Alcohol: 14.5%

This Cabernet Franc marks the beginning of our Bordeaux varietal program, which will include Cabernet Sauvignon, Merlot, Petit Verdot, and Malbec on the red side, and Sauvignon Blanc and Semillon for the whites. This is a return to our roots and the wines we made in California at the start of this venture. This Cabernet Franc from the Oregon side of the Columbia Gorge is the perfect starting point for these wines with its highly distinctive varietal expression of spice, palate coating texture, and deep, layered fruit.

**SEVEN OF HEARTS**

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