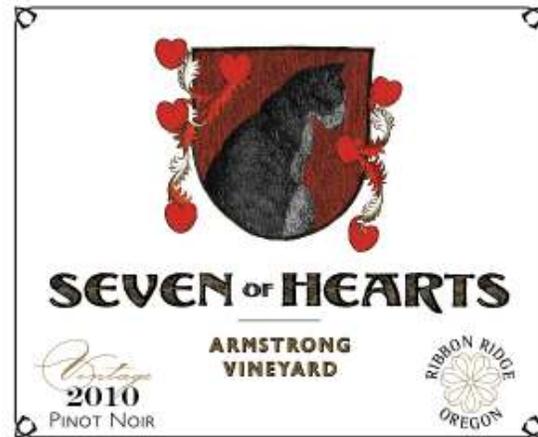


Seven of Hearts features wines from distinct appellations within Oregon's Willamette Valley and neighboring regions, including specific vineyards and portions of vineyards that show unique characteristics. Using traditional winemaking methods, our goal is small production wines of great purity, complexity, and elegance.

The label on the bottle, with its neo-classical elements, symbolizes our passion for the traditional Burgundian style of Pinot noir.

We make wines from our estate vineyard under the Luminous Hills label, which is about that specific site. Seven of Hearts is about exploring other vineyards, other AVAs, and other varietals, including highly regarded and well-managed vineyards in the Willamette Valley AVAs of Eola-Amity Hills, Dundee Hills, Chahalem Mountains, and Ribbon Ridge. We are very fortunate to be working with growers from outstanding vineyard sites where great attention to detail and care is given to the fruit.

Varietals that are classically grown in the Rhone region of France are featured under the Chatte d'Avignon sub-label of Seven of Hearts: Viognier, Roussanne, Grenache, Syrah, and Mourvedre. Our new Chateau Figareaux line highlights Bordeaux varietals, starting with a 2010 Cabernet Franc, Columbia Valley, Oregon, for release early 2012.



2010 PINOT NOIR

Armstrong Vineyard

Ribbon Ridge

Suggested Retail \$35

Cases Produced: 98

Clones: Pommard, 777

Soils: Willakenzie series Sedimentary

Harvest Dates: October 9, 2010

Bottling Date: September 2011

Cooperage: French Oak (50% New)

Alcohol: 13.5%

In 2010 we have added this exceptional Ribbon Ridge vineyard, very lovingly overseen by owners Doug and Michele Ackerman. This vineyard performed exceedingly well in 2010, particularly in that it displayed a great deal of the characteristics prized for whole cluster fermentation. This single vineyard designate is a combination of 50% Pommard and 50% 777, and a whopping 67% whole cluster fermentation. As Ribbon Ridge wines often are, this is a big broad shouldered wine, but still with the elegance that you have come to expect from Seven of Hearts wines.

SEVEN OF HEARTS WINE

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