

With both gentle and dramatic south-facing slopes, Luminous Hills Vineyard sits in the southwestern portion of the Yamhill-Carlton District within the larger Willamette Valley appellation. While the appellation as a whole is largely known for its sedimentary soils, Luminous Hills Vineyard lies within a transition zone that has areas of both sedimentary soils (primarily Willakenzie) as well as volcanic soils (Jory). Overall, the vineyard is about 65% sedimentary and 35% volcanic.

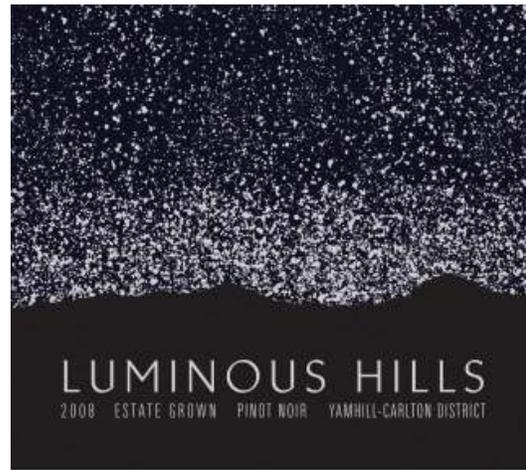
During the development phase of planting, many scout holes were dug to determine the boundaries of these soil types, in order to match clones to the soils and to enable us to manage those areas separately in the vineyard and to be able to vinify them separately in the winery.

Careful assessment of clones and rootstocks were conducted to make the best match for the soils, aspect and elevation at the site. A foundation of Pommard was selected along with large blocks of the Dijon clones 777, 667, and 115. The site uses primarily 101-14 rootstock, with the higher elevation portion of Pommard on Riparia in order to promote earlier ripening for this late ripening clone.



Farmed sustainably, Luminous Hills Vineyard is part of the LIVE program. In 2007, Luminous Hills Vineyard was certified as having passed the first year requirements of

LIVE, Inc, earning the rights to be designated Salmon-Safe. In 2008 we passed our second year inspection, receiving the full LIVE endorsement. Yields at Luminous Hills Vineyard are managed to a minimum to ensure the highest quality fruit. Each block with its unique soil-type and microclimate are tended to individually to optimize the unique character derived from the varieties and clones matched to each area.



## 2010 PINOT NOIR

Estate Grown

Yamhill-Carlton District

Suggested Retail \$28

Cases Produced: 329

Clone Selections: 115, 667, 777, Pommard

Soils: Sedimentary, Volcanic

Harvest Dates: October 22, 2010

Release Date: May 1, 2012

Cooperage: French Oak (22% New)

Alcohol: 13.5%

2010 may be the finest year yet for Luminous Hills. While our yields were down dramatically (resulting in this bottling and the Lux, but no Astra in 2010), the quality and precise expression from the different blocks was remarkable. In fact, with the absence of the Astra, more components of Luminous Hills were available to this blend than has been the case in the past. As a result, the 2010 includes all four Pinot noir clones planted on both soil types (Volcanic Jory and Willakenzie Sedimentary) at Luminous Hills: Pommard, 115, 667, and 777. It's the broadest and clearest statement yet of the big picture story that Luminous Hills has to say.

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