



“A special place, the pursuit of a dream, a little luck, and a lot of heart.”
-Byron Dooley, Proprietor|Winemaker, Seven of Hearts and Luminous Hills Winery

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Seven of Hearts, Luminous Hills hires Tasting Room Assistant, expands hours

CARLTON, OR – (July 27, 2011) – Proprietor|Winemaker Byron Dooley at **Seven of Hearts** and **Luminous Hills Winery** said he is pleased to bring Lena Kim on board as his Tasting Room Assistant. With the addition of the new hire, the Carlton Seven of Hearts Tasting Room is now open Thursday through Monday from noon to 5 p.m. (6 p.m. by request).

Kim’s initial responsibilities will be assisting in tasting room operations, representing the winery at special events, accounting support, managing the wine club and shipping activities. She will be taking on new roles as she grows with the company. Most recently, Kim was a mathematics teacher at McMinnville High School.

Kim graduated Magna Cum Laude with a Bachelor of Arts in Mathematics and Japanese from Linfield College. Dooley referred to her as an invaluable employee.

“Lena has become a tremendous asset to our operation,” he noted. “She helps with everything from running the tasting room and managing the wine club to organizing special events and improving internal systems. Most importantly, she has a genuine passion for wine and enthusiastically communicates that to our customers.”

Seven of Hearts was introduced in 2006 with 250 cases of its first vintage. Dooley has steadily expanded his wine production and the 2010 vintage is producing approximately 2,000 cases. Both Seven of Hearts’ and Luminous Hills’ wines are made using traditional, old world techniques, with an emphasis on varietal character and site expression.

Luminous Hills features three different Pinot Noirs from the estate vineyard in the Yamhill-Carlton AVA, a site with several distinct soil types and planted with a selection of Pinot Noir clones: Yamhill-Carlton District Estate Grown Pinot Noir; Pinot Noir Lux and Pinot Noir Astra. Seven of Hearts sources its grapes from carefully selected vineyards in Oregon and Washington. The Seven of Hearts and Luminous Hills wines are sold primarily in Oregon in the tasting room, through the website, in select restaurants and wine shops. In addition to Oregon, distribution for Seven of Hearts and Luminous Hills now includes: Colorado, Indiana, Virginia, Florida and Connecticut.

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Tasting Room • 217 West Main St. • Carlton, OR 97111
Ph: (971) 241-6548 • www.sevenofheartswine.com • www.luminoushills.com
Tasting Room Hours: Thursday-Monday, Noon-5 p.m. (6 p.m. by request)